Given the provided data, we can draw three conclusions based on crowdfunding campaigns.

1. Campaigns with lower funding goals have a higher chance of success. Odom Inc raised more than its goal, reaching 1040%, but had a smaller goal of $1400. Campaigns with higher goals like Melton, Robinson, and Fritz with a goal of $108,400 had a significantly higher set amount even if they surpassed their goal. Additionally, over 500 out of 1000 campaigns were successful, showing a higher rate of success overall.
2. Successful campaigns had a higher number of backers. Failed campaigns had less backers.
3. Countries like the U.S. had a high number of campaigns, but success varied. Region/country could influence outcomes but there was not enough data to properly evaluate this.

Limitations in the data set include:

1. Lack of campaign information: raw “static” data, things like live updates to backers would be useful.
2. Data was not granular to activities in categories. For example, Food/Food trucks is broad and does not give insight on backer preference. Would their be more backers if a particular category of food was emphasized, or less?
3. No strategies on how campaigns were marketing themselves to backers

Other possible tables or graphs that could be created, and additional value they would provide:

1. Bar chart that would show success and failures of categories
2. Bar chart of regional success and failure rates